

WI DAMA Executive Board
Conference Call Meeting Minutes
July 22, 2010
12:00 noon

Present: Missy Wittmann, President
Tom Mueller, VP-Programs
Connie Pasierb, VP-Membership
Gayle Haupt, Secretary
Patrick McCormick, VP-Online Services
Tracy Donohue, Treasurer

Absent:

1. Welcome Connie!

2. CBIP Certification

- This is something we could share with our membership
- Pursuing CBIP may allow us to gather more BI folks into WI-DAMA
- We can provide information on our website
- Send survey to WI-DAMA members to determine interest
- Pat & Tom to pursue; will share results

3. Treasurer Update

- **Account Balances**
 - Checking = \$6,363.79
 - Savings = \$12,202.10
- **Noteworthy Transactions**
 - Received one new Individual Membership & one new Corporate Membership in June
 - Purchased receipt book at Staples
 - Tom to send receipts from last Program to Tracy
 - Will need to schedule an Audit for September

4. DAMA Day

- Status Update
 - Will use normal Holiday Inn facility
 - Capacity up to 72 people
 - Tom will be receiving
- Do we charge a fee?
 - Financially we are very strong
 - If a DAMA Day is done every other year, WI-DAMA may be able to foot the bill
 - Two meals will be provided; there will also be a speaker fee & travel reimbursement
 - Minnesota DAMA is charging a fee for their DAMA Day w/ Graeme Simson; they are also providing breakfast & lunch, as well as give-aways
 - Maybe \$50 for members & \$75 for non-members
 - Cash or check only; no capacity to accept credit cards at this time
 - Should we set up a PayPal or RegOnline.com account? Add this as a discussion topic to Board Meeting just prior to sending out Dues letters next year.
- Notification to membership
 - Email vs. more formal document sent in mail?

- Develop an invitation and email out to other groups; send physical copy to our members
 - Post on LinkedIn site
 - Identify that space is limited
 - Missy will start to develop the invitation
- Give Away
 - IT folks are usually interested in more technical products, such as USB drives
 - Missy will check on possibility of obtaining USB drives

5. Other

- Tracy - Membership database and balance sheet is updated. Will send to Pat for uploading to website.
- Connie – has an available conference space in Brookfield that seats about 40.
- Pat – Oliver was backup manager for LinkedIn; Connie accepted backup manager “duties”

6. Close

- Call adjourned at approximately 12:35 p.m.