

WI DAMA Executive Board  
Conference Call Meeting Minutes  
February 23, 2010  
12:00 noon

**Present:** Missy Wittmann, President  
Tom Mueller, VP-Programs  
Oliver Smith, VP-Membership  
Patrick McCormick, VP-Online Services  
Tracy Donohue, Treasurer  
Gayle Haupt, Secretary

**Absent:** n/a

**1. February 26, 2010 Program**

- Currently there are 23 people registered to attend
- Start out with introduction of each WI-DAMA officer
- Review financial statement and membership
- Sybase paying sponsorship – after presentation will do membership Q&A and then give Sybase option of Q&A as well

**2. 2009 DAMA Census**

- Need to gather membership statistics (i.e., Individual vs. Corporate, etc.)
- Missy to send out email listing questions

**3. Membership Survey**

- Awaiting any additions / corrections to membership email addresses
- Survey to be sent to all contacts, members and others
- Add suggested “Reply By” date of two weeks
- There are approximately 400 email addresses that will receive the survey
  - Free version of Survey Monkey allows maximum of 100 responses
  - Options:
    - Provide multiple versions of the survey
      - Results will require manual merge
    - Pay for use of Survey Monkey upgrade
      - Cost may be as little as \$20
      - Tom to research
    - Utilize DAMA-I Survey Monkey membership
      - Missy to research
- **Membership**
  - Have received 7 paid Corporate memberships to date
  - Some members expressed interest in paying membership fee w/ credit card
    - Minnesota DAMA chapter does accept credit cards
    - Missy to find out logistics from Minnesota

**4. Presidents Council Meeting in San Francisco on 3/14/10**

- Tom & Oliver will be at Enterprise Data World and are available to attend the Presidents Council Meeting
- Missy forwarded agenda to Board members

## 5. Other Topics

- **Data Management Professional Needs – DAMA Day**
  - Board members who had time to review document indicated it looks to be a good program
  - Tom to contact Steve to get additional information
  - Program speaks to various levels of professionals – data professionals, developers, managers, testers, etc.
  - Would be an all-day event w/ meals included
  - Work w/ Business Analyst organization to obtain larger audience?
  
- **Membership Access Database**
  - Tracy & Oliver both need to write to database
  - Require a mechanism to share the database without emailing it back & forth
  - Database may be placed on WI-DAMA web server; however, Corporate firewalls may prevent database from being accessed/updated
  - Source will always be on the WI-DAMA web server; Tracy & Oliver will keep each other informed of modifications to avoid database contention
  
- **Future Events**
  - As soon as information becomes available, Tom will send updates to Pat to post on website

## 6. Close

- Call adjourned at approximately 12:40 p.m.