

WI DAMA Executive Board  
Conference Call Meeting Minutes  
September 3, 2009  
12:00 pm

**Present:** Jim Goetsch, President  
Nancy Stoebig, VP-Online Services  
Gayle Haupt, Secretary  
Patrick McCormick, Web-Master

**Absent:** Missy Wittmann, VP-Programs  
Tracy Donohue, Treasurer

**1. Financial Update**

- Minimal decrease since last meeting.

**2. Program Services Update**

- August Program Recap: Karen Lopez / 7 Mistakes
  - Of those signed up, 13 failed to attend
- November Program
  - 10 valid RSVP's received to date
  - Proposal: Buy lunch for attendees after program
    - Encourages interaction between members & speakers
    - Other activities, such as nominations & elections, could be planned around the lunch.
    - Jim to send email to neighboring chapters to get their input on ideas to solicit more members
    - Hotel restaurant could be reserved; lunch cost range is approximately \$13-\$20 / person
    - Jim - Motion to purchase lunch after November program; seconded by Pat; all meeting attendees in favor; motion passed
  - Suggestion: offer presentations via webinars
    - Live webcasting more feasible due to potential copyright constraints
    - Research needed with regard to costs: logistics, equipment & programming
    - Utilize for WI-DAMA scheduled programs or open up to purchased seminars?
    - Include chapters which share reciprocity (share costs)?
    - Nancy to contact ERwin learning group to see if they'd share their experience with webcasting costs
    - Pat to ask Marcie if she has any webcasting capability that would be free for WI-DAMA
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- Future Programs Discussion
  - DAMA-Minnesota has planned an Education Day with Steve Hoberman. Do we want to look into having Steve present a full-day session next year at WI-DAMA? Graham Simson presented a previous WI-DAMA full-day session.
  - Suggestion to present a program around Certification – Jim to research
  - Purchasing items for recognition / advertisement
    - Stitch WI-DAMA logo on items (shirts, backpacks, carry-all bags); possibly use for raffle or contest prizes
    - Consider having the officers wear a shirt with an emblem that would make them easily recognizable at the programs?

- Suggestion: would rather spend money on webcasting and getting more folks to participate than purchasing t-shirts.

### **3. Review of Officer Positions**

- Discussion on possible interest of current Board members serving in other role
  - Current Board Members: Send email to Jim letting him know interest in serving another year in current position
- Election preparation: formation of Election Committee (see by-laws)
  - Normally current president heads Election Committee
  - The Election Committee facilitates the election and solicits nominations
  - Encourage folks to run for election by outlining benefits, such as input into program speakers. Also indicate actual monthly time commitment required by position and usual duties performed
  - Jim will send an email to a couple of members from various companies to gauge interest in helping on the Election Committee.

### **4. Other Items**

- None

### **5. Next Meeting Date**

- Thursday, 9/17 at noon
- Please notify the members of the Exec Board immediately if this date/time does not fit into your schedule.

### **6. Close**

- Call adjourned at approximately 12:55 p.m.