

WI DAMA Executive Board
Conference Call Meeting Minutes
September 3, 2009
12:00 pm

Present: Jim Goetsch, President
Nancy Stoebig, VP-Online Services
Gayle Haupt, Secretary
Patrick McCormick, Web-Master

Absent: Missy Wittmann, VP-Programs
Tracy Donohue, Treasurer

1. Financial Update

- Minimal decrease since last meeting.

2. Program Services Update

- August Program Recap: Karen Lopez / 7 Mistakes
 - Of those signed up, 13 failed to attend
- November Program
 - 10 valid RSVP's received to date
 - Proposal: Buy lunch for attendees after program
 - Encourages interaction between members & speakers
 - Other activities, such as nominations & elections, could be planned around the lunch.
 - Jim to send email to neighboring chapters to get their input on ideas to solicit more members
 - Hotel restaurant could be reserved; lunch cost range is approximately \$13-\$20 / person
 - Jim - Motion to purchase lunch after November program; seconded by Pat; all meeting attendees in favor; motion passed
 - Suggestion: offer presentations via webinars
 - Live webcasting more feasible due to potential copyright constraints
 - Research needed with regard to costs: logistics, equipment & programming
 - Utilize for WI-DAMA scheduled programs or open up to purchased seminars?
 - Include chapters which share reciprocity (share costs)?
 - Nancy to contact ERwin learning group to see if they'd share their experience with webcasting costs
 - Pat to ask Marcie if she has any webcasting capability that would be free for WI-DAMA
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- Future Programs Discussion
 - DAMA-Minnesota has planned an Education Day with Steve Hoberman. Do we want to look into having Steve present a full-day session next year at WI-DAMA? Graham Simson presented a previous WI-DAMA full-day session.
 - Suggestion to present a program around Certification – Jim to research
 - Purchasing items for recognition / advertisement
 - Stitch WI-DAMA logo on items (shirts, backpacks, carry-all bags); possibly use for raffle or contest prizes
 - Consider having the officers wear a shirt with an emblem that would make them easily recognizable at the programs?

- Suggestion: would rather spend money on webcasting and getting more folks to participate than purchasing t-shirts.

3. Review of Officer Positions

- Discussion on possible interest of current Board members serving in other role
 - Current Board Members: Send email to Jim letting him know interest in serving another year in current position
- Election preparation: formation of Election Committee (see by-laws)
 - Normally current president heads Election Committee
 - The Election Committee facilitates the election and solicits nominations
 - Encourage folks to run for election by outlining benefits, such as input into program speakers. Also indicate actual monthly time commitment required by position and usual duties performed
 - Jim will send an email to a couple of members from various companies to gauge interest in helping on the Election Committee.

4. Other Items

- None

5. Next Meeting Date

- Thursday, 9/17 at noon
- Please notify the members of the Exec Board immediately if this date/time does not fit into your schedule.

6. Close

- Call adjourned at approximately 12:55 p.m.