

WI DAMA Executive Board
Conference Call Meeting Minutes
February 27, 2009
12:00 – 1:00 pm

Present: Jim Goetsch, President
Tracy Donohue, Treasurer
Missy Wittmann, VP-Programs
Patrick McCormick, Web-Master
Gayle Haupt, Secretary

Absent: Nancy Stoebig, VP-Online Services

1. Approve/Revise Agenda

Approved by all present.

2. Welcome to Gayle

Hi everyone! Glad to help out.

3. Quick Update on Membership

- 2009 - 16 Paid Corporate Members
- 2008 - 24 Paid Corporate Members
- Reminder letter will be sent out, effort coordinated by Tracy & Nancy

4. Quick Update on March 18th Program (Logistics and # Registered)

- 20 attendees registered for 3/18 presentation; average is 30

Other Program Discussion:

- In order to better accommodate schedule of Karen Lopez, an afternoon presentation was proposed and approved for August 18.
- Potential speaker: Mike Meier / Guerrilla Governance
 - Speaks to Data Management & SOA from a data modeler perspective
 - Requires a speaker fee in addition to travel & expenses
 - WI-DAMA does not usually pay speaker fees
 - Because he will be in the region, end cost may be comparable to that of previous non-fee presenters
 - Missy to find out if Mike is available for May program
- Marcie Young Abstract
 - Concerns voiced:
 - Is subject matter repetitive between Jim & Missy presentations?
 - Vendor neutral?
 - Virus potential: tool is freeware;
 - May have the potential to solicit some new attendees.
 - Marcie may be able to sponsor the meeting; Missy to speak w/ her directly.
- Potential for Missy to get some additional vendor interest in Tampa (i.e., Informatica, etc.).
- Would be nice to get more back-to-back presentations among chapters. Presenter works a particular region--cuts down on travel/expenses.

5. Post-Election Review of Mission, Objectives and Scope

- Proposal by Jim to refine mission statement.
 - Replace "Data Administration" verbiage with "Data Management"

- More consistent w/ DAMA DMBOK. Promote “Data Management” term.
- No motion; just a thought.
- Members to provide feedback.
- Review DMBOK brief. Gives a good introduction as to how work was carved out. Good to review with regard to Mission and Objectives.
- Objectives
 - Opinion offered: all three are spot on.
 - All members to review and provide feedback.
- Scope as well is fine. All members to review.

6. Review Officer Roles

- Plan to discuss in our next meeting (i.e. appropriateness, do-able, ...)
- Review duties for all officer positions; not only your own
- Possibility of tapping into members for help. Come up with suggestions as to what they could volunteer for to help with our individual roles.
- Membership – target Chamber of Commerce or sister cities, promote participation and attendance at programs.

7. Other Business / Future Agenda

- Schedule one more conference call before March 18th meeting.
- Send out DAMA discount at Enterprise Data World message to present and past members. Update website.

8. Close

- Call adjourned at approximately 12:40 p.m.