

WI DAMA Executive Board
Minutes of Oct. 30, 2008 Conference Call
3:00 – 4:00 pm

Present: Jim Goetsch, President
Nancy Stoebig, VP-Online Services
Tracy Donohue, Treasurer
Missy Wittmann, VP-Programs

Absent: Patrick McCormick, Web-Master Extraordinaire

DAMA-I updates from Jim:

Jim read the new mission and vision statements of DAMA-I. He will discuss them with the WI DAMA members at the Nov. 19 meeting

WI DAMA is behind on paying DAMA-I our membership dues. We owe for 2008 and 2009, \$100 per year. Jim made a motion to pay \$100 in dues for 2008, \$100 in dues for 2009, and an additional \$200 to help fund DAMA-I. Missy seconded. The vote passed unanimously.

WI DAMA Business:

November 19th meeting is scheduled and Patrick emailed the newsletter & announcement to members the evening of 10/30/2008. A reminder of the DAMA-NCR web conference was included.

Sometime in November, Tracy will be sending out the membership bills. We discussed how to increase membership. Missy and Jim will look into the feasibility of obtaining mailing lists of other groups such as WDUG, TDAN, DM Review. We discussed working to increase our membership in the Milwaukee area, and the possibility of asking a member company in the Milwaukee area to host a meeting next year.

We will be making a push to get more people to volunteer for WI DAMA Board positions. Elections coming up – Nancy to look into the bylaws.

We discussed discontinuing the \$250.00 incentive for meeting attendance. The rebate incentive is cumbersome to administer. Tracy made a motion to suspend that incentive, Jim seconded. Motion passed 3-1. Further discussion after the vote surrounded when to stop the incentive. It was determined that we will provide the incentive for the final time at the Nov. 19th meeting. Jim will tell members that this incentive is being discontinued.

We discussed other possible incentives for members (golf/tee shirts, binders, books, ???) as well as incentives for members to volunteer for Board positions (since we have a hard time getting volunteers). Jim will find out what other chapters are doing in this regard.

Tracy will put together a budget for WI DAMA for 2009.

Meetings for next year – we briefly talked about meeting locations and having a full-day event. Nancy will get more information on past full-day events. Missy mentioned that we have a higher number of attendees when the meetings are held in the Madison area rather than the Milwaukee area. However, we may try to alternate meeting locations and/or holding them somewhere between Madison and Milwaukee.

