

**WI DAMA Executive Board
Conference Call Meeting Minutes
April 4, 2008
Noon – 1:00**

Present:

Jim Goetsch, President
Cathy Stacy, Outgoing Treasurer
Tracy Donohue, Incoming Treasurer
Patrick McCormick, Web Administrator
Nancy Stoebig, VP-Online Services

Absent:

Missy Wittman, VP-Programs
VP-Membership
Secretary

- I. DAMA International, Presidents Meeting Recap - Jim Goetsch
 - a. 'DAMA Dictionary of Data Management' made its debut at the DAMA-I conference this Spring, and is now on sale. DAMA-I makes 25% on each sale. WI DAMA was given a free sample of the CD. We may use as a give-away.
 - b. DAMA-I takes in about \$120,000 in revenue; mostly from the DAMA-I conference. DAMA-I expenses include: travel for board members, overhead, legal fees for international chapter start-ups
 - c. DMBOK is 85% complete. Data integration section to be completed next
We discussed having Mark Mosely or Anne Marie Smith give a presentation on the DMBOK 4th quarter of 2008.
- II. Discussion of topics for future meetings -- All
 - a. DMBOK presentation
 - b. 'DAMA Day'? Minnesota has a similar chapter event
 - c. BI Services; 'Cloud computing', software as a service. Discussion around whether BI topic is too technical – maybe could broaden the topic. What is BI? Not just reports but analysis, functionality, and dashboards
 - d. DAMA-I had some good presentations we could bring here. Genentech's SOA and Data presentation – Jim to look into. Solicit feedback from WI DAMA members who attended conference for suggestions
- III. Finances
 - a. An audit will be completed on May 21st after the WI DAMA chapter meeting
Cathy, Tracy and Dean Hein will facilitate.
 - b. Cathy and Tracy to being transfer of Treasurer duties beginning April 18th
 - c. Cathy presented the current status of memberships and dues paid
- IV. Executive Board Roles & Responsibilities
 - a. Membership role is vacant.
 - b. Nancy and Tracy to review the bylaws, roles and responsibilities to determine if it makes sense to reorganize or merge roles. Should the Exec Board ask for changes, we will need to write up a proposal for review and approval by the WI DAMA membership.
 - c. Patrick and Nancy to meet April 25th to discuss the VP-Online Services and Web Administrator duties. As a Chapter, we need to define our business objectives for the

web site. We discussed adding functionality such as paying dues online, or allowing for all Executive Board members to perform updates online.

- d. Nancy will contact DAMA-I to get an update on Star Chapter and/or DAMA-I membership management tool.