

## Meeting Agenda

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Subject: Wisconsin DAMA Executive Board Meeting

Date: 1/16/08

Time: 12:00 p.m.

Location: American Family Insurance

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### Attendees:

1. Jim Goetsch	2. Missy Wittman
3. Cathy Jennings	4. Pat McCormick
5. Cathy Stacy	6.
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### Items to be Discussed:

1	Financial Status
2	Article forwarded from Missy re: promoting membership
3	Transfer of Presidential materials
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### Meeting Notes:

1	<p>Cathy had signature card papers for Missy and Jim to sign for the change in President. Cathy will be asking for a debit card for Missy and Jim on the checking account. Checking will have three signers – Cathy, Missy, &amp; Jim, requiring only one for a transaction to be legal. The Money Market account will have only Jim and Cathy as signers.</p> <p>Financial status as of 1/16/07: Checking - \$2089.76 Money Market Savings - \$16,169.11 .</p>
2	<p>Discussion of the article on how to give ROI to members and maintain or increase membership ensued. Various rewards were discussed. Decision was made to offer a \$250 rebate for attending a DAMA-related event to one WIDAMA member in attendance at each of the WIDAMA meetings. A name will be drawn at each</p>

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	<p>meeting from those in attendance. Proof of registration/attendance at the event will be required for reimbursement. The offer will be valid for 12 months from the date of the drawing. It is hoped that this promotion will increase attendance at WIDAMA events as well as encourage companies to send DAMA members to other events. Examples of approved events include Wilshire/DAMA International, Business Rules Forum, and Information Quality conferences.</p> <p>An additional incentive was discussed in the amount of \$1000. This promotion would be annual and would apply to overall membership in an effort to increase WIDAMA membership. The details were not completed and the discussion was tabled.</p> <p>Kathy Mompier was our first \$250 voucher winner.</p>
3	Jim Goetsch will be getting in touch with Troy McCann to find out the location of the Presidential "archive" materials.
4	Cathy Stacy handed out a listing of 2007 memberships paid to-date. The deadline for membership is 1/31/07. We have seven individual and nine corporate memberships paid through 1/16/07.
5	Missy asked for assistance in determining paid memberships compared to meeting registration so that we know who needs to pay per meeting. Pat volunteered to help out as he has access to both the membership database and registration returns. Thanks, Pat!
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